NEW VIEW CAMPAIGN

CAPSTONE CONFERENCE
CRITIQUE - RESIST - TRANSFORM:
Feminist Scholar Activism and the New View Campaign
OCTOBER 6-8, 2016 | INDIANA UNIVERSITY
OVERALL LOCATIONS & TIMES

THURSDAY, OCTOBER 6
1–5 PM | Kinsey Day Virtual Tour & Archiving Panel
Kirkwood Rooms I & II, Hyatt Place

6–8:30 PM | Opening Reception & Conference Registration
Hyatt Place Lobby

SATURDAY, OCTOBER 8
7 AM–5:15 PM | Registration and Conference Sessions
Monroe County Convention Center

7–10 PM | Gala Dinner and Program
Presidents Hall, IU Campus

MONROE COUNTY CONVENTION CENTER

FIRST FLOOR

SECOND FLOOR

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NOTICE OF PHOTOGRAPHY AND FILMING

The New View Campaign Capstone Conference is being visually documented as part of our archiving efforts. By your attendance you acknowledge that you have been informed that you may be photographed and recorded during this event. Images taken will be treated as property of the New View Campaign and may be edited or otherwise used in our summary video or as part of our archive.

Images will be available on the internet and accessible to internet users.

Film will be securely stored in the Kinsey Institute Library and Special Collections Archives at Indiana University.

Please make yourself known at the Registration Desk if you wish to remain off camera. Thank you for your cooperation.
This is a special and unusual event. Most activist organizations don’t just stop. They go on and on, or they peter out or run out of money, or maybe they merge and rename. There is pride in longevity and, often, disappointment in ending. The New View Campaign (NVC), initiated in 2000 to challenge the growing medicalization of sexuality, will end differently, and by design. We have accomplished a great deal and have decided to celebrate our victories, acknowledge our failures, release our spirit and move on. This Capstone Conference is our finale, our adieu, our swan song. In this way, perhaps we can offer an alternative model for feminist scholar activism.

We have designed this conference to celebrate our spirit:

- Both new and long-time NVC participants will share their work and perspectives, as we have no single voice;
- We will tell the story of the NVC via different media;
- We will take ourselves very seriously, and not very seriously at all;
- There will be laughing and crying, crafts and lectures, eating and singing, networking and notetaking.
The NVC will remain as an archive in the Kinsey Institute Collections at Indiana University, and as an archival website (newviewcampaign.org). The listserv will remain active for at least a year, but will add no new members. Several videos of review and celebration to be made at the conference will be uploaded to the NVC website as well as the IU capstone website. Conference exhibits will also live on our website, along with our extensive press and other resources. However, we have shut off our mailbox and deleted contact information from our website and brochure (though, with all Google all the time, what does that really matter?). We are closing shop.

Our goals, looking back with hindsight to our start in 2000, were to create a space to critique the medical model of sexuality, resist its narrow research approaches, clinical norms and pathologizing diagnoses, and to transform thinking about sexual problems using feminist insights. We were outraged at the arrogance of “sexual medicine” urologists who declared themselves founders of a new field of “female sexual dysfunction,” marginalizing decades of feminist work. We came together and we have pulled together for this feminist work to critique, resist, and transform.

At this Capstone conference we will celebrate our achievements, our flaws, our feminist solidarity, and our integrity.

Welcome, one and all!

#newviewcapstone
CONFERENCE ORGANIZING COMMITTEE

CONFERENCE CO-CHAIRS:  
Leonore Tiefer, Stephanie Sanders

REGISTRAR, HOTEL, WEBSITE, IU LIAISON:  
Michelle Elizabeth Boulden

PROGRAM: Rachel Liebert

TALKING TIMELINE: Kathryn Norsworthy

LOGO & DESIGN: Erin Tobey

GALA: Rachel Liebert, Amber Hui

FILM NIGHT: Liana Hong Zhou

VIDEOGRAPHY:  
Betsy Jose, Alex Rutherford

SOUVENIRS:  
Katy Abrams, ProForma

IU HELPERS:  
Megan Simmons, Jessica Hille, Lindsey Breitwieser, Jocelyne Scott, Jenny Bass, Kathryn Brown, Justin Garcia, Debby Herbenick

CONFERENCE CO-SPONSORS AND FRIENDS

We are deeply grateful to the following organizations and individuals who made generous financial contributions to this conference:

Amer. Assn.of Sex Ed. Couns. & Ther. (AASECT)

Association for Women in Psychology

City University of NY SexGenLab

DES Action

IU College of Arts & Sciences

IU Dep’t of Gender Studies

IU School of Public Health Center for Sexual Health Promotion

Int’l Ass’n for the study of Sex’lty, Culture & Soc. (IASSCS)

Kinsey Institute

National Advocates for Pregnant Women

Psychology’s Feminist Voices

Seattle Inst. for Sex Therapy, Educ. & Research

SHiFT Lab- Sexuality Hub: Integrating Feminist Theory–Ryerson University

Society for Menstrual Cycle Research

Society for Scientific Study of Sexuality

University of Auckland School of Psychology

Western Sydney University, Centre for Health Research

Women’s Gender & Sex’lty Prog., U. Maine

Rosemary Basson

Lori Brotto

Sandra L. Caron

Donna Castaneda

Cynthia Graham

Marny Hall

Karen Hicks

Lisa B. Schwartz

Susan Stiritz

Lenore Pomerance

Carol Tavris

Susan Traff

Arthur & Elizabeth Zitrin

Friends of the New View in Israel

In honor of Heather Hartley:  
Meika Loe

Mariamne Whatley & Nancy Worcester
The New View Book Exhibit showcases and celebrates the range of interdisciplinary scholarship influenced by the New View over the past 16 years. It highlights the breadth of texts integrating a New View framework into teaching materials for subjects including sexuality, gender and women's studies, psychology, health, and feminism. The New View Campaign has created a political movement of healthcare professionals, academics, students, and researchers across the globe. With its focus on textbooks and reference works, this book exhibit reveals how the New View Campaign will continue to impact conceptualizations of sexuality for years to come.

Using visual imagery and interactive artifacts, this exhibit tells the story of how the New View campaign has engaged in diverse, collaborative efforts to challenge the medicalization of sex. For 16 years our transnational, intergenerational, feminist scholar-activism has taken on a range of forms – academic writing, guerrilla theater, FDA advocacy, satirical video, petitioning, conferences, grassroots art shows; and a range of spaces – science, therapy, pop media, industry, government. As well as interrupting the capitalist and patriarchal logics that govern women's bodies and desires, these various actions have sought to open possibilities for women's sexual emancipation and modes of activism.
THE VULVA QUILT

FACILITATED BY ART THERAPISTS MICHAELA KIRBY & MICHELLE HARRIS

Attendees at an open studio tour were invited to respond to an exhibit of the Survivor Quilt Project (SQP) of Incest Resources by creating a vulva using a simple wool felting technique. We chose the "vulva" to counter the repeated cultural misnaming and unnaming of women’s anatomy that plays a vital role in women’s sexual pleasure. Our goal was to use this arts-based approach to actively engage community members to speak about incest within a larger, proactive dialogue about the reclaiming and owning of our bodies, our sexuality and our sexual pleasure.

THE SPIRIT OF THE NEW VIEW

Capstone conference attendees are asked to write or draw their ideas about "What is the Spirit of the New View?" on the hanging tag in their conference packets and then to affix their tag to the Big Blue Cloud in the Great Room.

MEMORIAL FOR HEATHER HARTLEY

Heather Lynne Hartley (1969–2008) was an original member of the New View Working Group that drafted our manifesto in 2000. She participated in our press conference in 2000, our 2002 and 2005 conferences and wrote several important pieces about pharmaceuticals and the post-Viagra era, including "Gendered messages in sex ed films" in our 2001 New View book, and "The 'pinking' of Viagra Culture" in our 2006 special issue of Sexualities. Her sociology dissertation at the University of Wisconsin, Madison was on the influence of managed care on certified nurse midwives. Heather was a tenured professor of sociology at Portland State University, married to Jeff Gersh, and the mother of Maya, who is now 13 and a thriving young feminist herself. Heather was an unforgettable feminist colleague who was a joyful member of the New View. We remember her with love and gratitude.
INTRODUCTION
The New View Campaign archive will soon take up residence in the Kinsey Institute Library and Collections. With these events we hope to draw attention to archiving as an important aspect of feminist scholar activism.

VIRTUAL TOUR OF THE KINSEY INSTITUTE WITH JENNIFER BASS
1–2 PM

KEYNOTE
JUDITH A. ALLEN
Archival Tracings of Alfred Kinsey’s “New View” – Human Female (1953), Femininity, and Women’s Sexualities
Charaterizations of Alfred Kinsey as “a bit of a misogynist” contravenes archival evidence of his progressive “new view” of women’s sexualities. Anatomical, physiological and clinical research grounded Sexual Behavior in the Human Female (1953) findings, which in turn intensified postwar sexological, psychoanalytical and feminist conflicts over female orgasm, abortion, prostitution, rape and pornography.

PANEL: FEMINIST SCHOLAR ACTIVISM AND ARCHIVING
CHAIR: LIANA HONG ZHOU

CATHY FAYE
Women and the Historical Record of Psychology: Archival Collection, Curation, and Interpretation
In this presentation, I explore the underrepresentation of women in the collections at the Archives of the History of American Psychology and examine the implications of that decreasing but still evident gap. I also discuss strategies for creating and sharing a more diverse historical record of psychology and related fields.

AARON H. DEVOR
Activist Archiving
At 320 linear feet, the Transgender Archives is the world’s largest repository of original records, from 18 countries, chronicling over 50 years of trans activism and more than 100 years of research. I will talk about how this happened and why keeping these archives can be a kind of activism in itself.

ALEXANDRA RUTHERFORD
Archiving Psychology’s Feminist Voices: Lessons From the Digital World
Documenting the history of feminist activism is an important political act. Making this documentation visible and accessible to diverse audiences is potentially transformative. I describe the promise and peril of such an endeavor through my experience developing Psychology’s Feminist Voices, an oral history and digital archive launched in 2010.

OPENING RECEPTION & CONFERENCE REGISTRATION
6–8:30 PM | HYATT PLACE LOBBY
## Friday, October 7

### Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Great Room</th>
<th>Duke East</th>
<th>Duke West</th>
<th>Marriott*</th>
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<tbody>
<tr>
<td>7 AM–5:15 PM</td>
<td>REGISTRATION – CONVENTION CENTER LOBBY</td>
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<tr>
<td>8:30–10 AM</td>
<td>Welcome &amp; Opening Invocation Keynote I</td>
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<td>10–10:30 AM</td>
<td>COFFEE BREAK – CONVENTION CENTER 2nd FLOOR HALLWAY</td>
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<td>12:15–1:30 PM</td>
<td>BOXED LUNCH &amp; TALKING TIMELINE PART I – GREAT ROOM</td>
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<td>3:15–3:45 PM</td>
<td>BREAK &amp; REFRESHMENTS – CONVENTION CENTER 2nd FLOOR HALLWAY</td>
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<tr>
<td>6–8:30 PM</td>
<td>SOCIAL HOUR – HYATT PLACE LOBBY, 217 W. KIRKWOOD AVE</td>
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<td>7–9:30 PM</td>
<td>ORGASM, INC. SCREENING – IU CINEMA, 1213 E. 7th ST</td>
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*The Marriott Courtyard is located at 310 S. College Ave, next door to the Convention Center.*
## SATURDAY OCTOBER 8

### SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session/Event</th>
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<tr>
<td>7 AM–5:15 PM</td>
<td>GREAT ROOM</td>
<td>Registration – Convention Center Lobby</td>
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<tr>
<td>8:30–10 AM</td>
<td>DUKE EAST</td>
<td>Welcome &amp; Keynote II</td>
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<td>10–10:30 AM</td>
<td>DUKE EAST</td>
<td>Coffee Break – Convention Center 2nd Floor Hallway</td>
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<td>10:30 AM–12 PM</td>
<td>DUKE EAST</td>
<td>Panel: Ethical Dilemmas</td>
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<td>DUKE WEST</td>
<td>Panel: Complicating Consent I</td>
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<td>ZEBENDON*</td>
<td>Panel: Activist Spaces</td>
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<td>12:15–1:30 PM</td>
<td>DUKE EAST</td>
<td>Boxed Lunch &amp; Talking Timeline Part II – Great Room</td>
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<td>DUKE WEST</td>
<td>Panel: Complicating Consent II</td>
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<td>3:15–3:45 PM</td>
<td>DUKE EAST</td>
<td>Break &amp; Refreshments – Convention Center 2nd Floor Hallway</td>
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<td>3:45–5:15 PM</td>
<td>DUKE EAST</td>
<td>Workshop: Visioning the New View Into the Future</td>
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<td>ZEBENDON*</td>
<td>Panel: Pharma</td>
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<td>ZEBENDON*</td>
<td>Panel: Labour II: Gender, Sex, and Cancer</td>
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<tr>
<td>7–10 PM</td>
<td>DUKE EAST</td>
<td>Gala – President’s Hall, Indiana University Campus</td>
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*The Zebendon Room is on the first floor of the Convention Center.*
FRIDAY OCTOBER 7

PROGRAM

REGISTRATION 7 AM–5:15 PM Conference Ctr. Lobby

COFFEE SERVICE 7:30–8:30 AM 2nd Floor Hallway

SESSION I – 8:30–10 AM

WELCOME, INVOCATION, OPENING KEYNOTE

WELCOME
STEPHANIE SANDERS, Indiana University, The Kinsey Institute

INVOCATION
REV MARY ANN MACKLIN, Senior Minister
Unitarian Universalist Church of Bloomington, Indiana

OPENING KEYNOTE
LEONORE TIEFER, New View Campaign
The New View Campaign: Lessons Learned and Still Learning

As convener of the New View Campaign, you’d think I could just describe it all concisely and wrap it up with a ribbon. But social movements are not like that – they evolve, they fragment, they are interpreted. How will our story be told?

COFFEE BREAK 10–10:30 AM 2nd Floor Hallway
PANEL: Women’s Health Movement

CHAIR
SANDRA BYERS

SPEAKERS
RICHARD CANTE
This talk discusses—as they appear now—what may be some crucial historical intersections of, and tensions between, gay male and feminist healthcare activism in the U.S. in the period after Roe v. Wade and before the availability of HIV testing.

CYNTHIA PEARSON
Challenging the medicalization of desire: Women’s health movement strategies
The early women’s health movement targeted the FDA and developed grassroots strategies that successfully influenced the agency, protected women’s health, and challenged entrenched myths about women’s bodies. NWHN’s collaboration with feminist scholar activists to challenge HSDD is part of a larger effort to challenge patriarchal ideology and corporate marketing.

SU ROBOTTI
My Journey From DES Daughter to (Women’s) Health Advocate
Su is a DES Daughter due to in-utero exposure to the drug DES (diethylstilbestrol)—a drug doctors gave to expectant women in the 1940s through 1960s before fully testing it. When the damages became apparent in the mid-1980s, DES Action was formed and led to ongoing research, lawsuits and support for the millions of women affected.

SHARRA VOSTRAL
Testing Tampons: Toxic Shock Syndrome, Feminist Advocates, and Absorbency Standards
During the 1980s in the aftermath of Toxic Shock Syndrome, women’s health activists participated in policy making decisions on the Tampon Task Force in order to label tampon boxes with accurate absorbency ratings, thus stemming the number of new cases of TSS and saving women’s lives.
WORKSHOP: Media

FACILITATORS

EMILY NAGOSKI  
*The Science of Teaching Sex Science to Non-Scientists*

We will learn about and practice evidence-based strategies for communicating sex science effectively to nonscientific audiences, including the media. Each strategy has a body of supporting research and suggested best practices which we will adapt to meet the peculiar needs of sex science in mainstream media.

MARK SCHOEN  
*Around the World in 80 Commercials: Creating Content for a New View PSA*

The type of education given and the media aired in any given country mirrors their sexual health attitudes. In showing 35 commercials and Public Service Announcements from 20 countries viewers will witness the wide disparity in acceptable sexually oriented content. Given this could help viewers begin the creation of a NEW VIEW PSA.

PANEL: Unintended Consequences of Professionalization

CHAIR  
Diane Dimauro

SPEAKERS

NANCY KENDALL  
*The Sex Education Debates*

My ethnographic research in five US states shows how contentious public school sex education has become. If the focus of sex education could shift from health to sexual citizenship in a multicultural society, it might be possible to cool down the debates and better serve all the stakeholders.

SAMEENA MULLA  
*The Unintended Consequences of Medicalizing Rape*

This presentation draws on field research in two U.S. cities. Recruiting nurses to perform evidence collection diminishes their role as caregivers. In the courts, the testimony...
of nurses both explains evidence (or more likely its absence), while engaging with and reproducing cultural norms and stereotypes about gender and sexuality.

CHRISTINE LABUSKI
"Dr. Nurse": Thoughts on shifting the object of care from patient to student
This talk will examine my long held belief that part of my success in teaching students to think critically about sexuality comes from the clinical "legitimacy" that I bring to the classroom; i.e., that my academic theory is informed by and/or rooted in my practical experience with patients.

PANEL: Labour I

CHAIR
BARBARA MARSHALL

SPEAKERS
ALYSON SPURGAS
Desire, Consent, & Women’s Experiences with Sexual Carework
I will explore women’s sexuality from a sociological perspective, focusing on the embodied “invisible” labor that some low-desiring women describe in their sexual relationships. I explore "sexual carework" and how it is instilled via early gender socialization processes, using qualitative data analysis and critical discourse analysis.

ERIC SWANK & BREANNE FAHS
Emotional Labor, Sexual Carework, and Sexual Safety: Women "Doing" the Work of Sex
We utilize sociological theories of gendered “emotional labor” and “emotion work” to describe women’s interpersonal relationship dynamics such as faking orgasm, tolerating sexual pain, defining sexual satisfaction externally, and believing that “bad sex” is okay. Implications for activism, clinical interventions, the role of sexual entitlement, and gendered labor are discussed.

HARLEY DUTCHER
"If I control the situation best I can, I’m not scared of it": Young women’s descriptions of sexual safety
I will examine young women’s efforts to feel safe in sex with young men in the face of the negative consequences associated with sex. Their assembly of a toolkit of wide-ranging self-protection practices offers us a way to recognize young women’s "sexual safety" labor.
TALKING TIMELINE, PART I (1995–2007)
MC: KATHRYN NORSWORTHY
The New View Campaign is the story of many collaborators combining their insights, skills and feminist passion to critique, resist, and transform sexology at a critical juncture. Talking through our story builds movement history. Full list of participants can be found on page 32.

SESSION III – 1:45–3:15 PM

PANEL: Global Variation: Beyond the U.S. and Western Europe

CHAIR
ELIZABETH RAE LARSON

SPEAKERS
MARIA GUREVICH
Sexual Coaches and Sirens: Using women to promote sexuopharmaceuticals for men
Following Viagra’s advent in 1998, sexuality activists addressed the rapid expansion of both the definition of erectile dysfunction and its target consumer. As we approach Viagra’s 30th anniversary, promotion of Viagra, Cialis, and Stendra emphasize women’s indispensable role in coaching and coaxing potential users. Women are the purported recipients of this production line of pleasure, while penile performance stands in for sexual satisfaction.

MARAL EROL JAMIESON
Sex after menopause and andropause: Middle-aged sexuality in Turkey
Middle-age sexuality lies in the intersection of the medicalizations of sexuality and of aging. Based on qualitative and archival research in Turkey, I will focus on how medicalization of menopause and andropause affects middle-age sexuality, and how experiences of aging differ for heterosexual men, heterosexual women, and gay men.

EMILY WENTZELL
How cultural and structural context influence ED drug use and research in Mexico
Despite stereotypes of machismo, older, working-class Mexican men used decreased erectile function to live out age-appropriate masculinities and rejected drug treatment. I discuss how structural and interpersonal factors influenced this, what that means for anti-medicalization activism, and how being an American woman influenced my research project, politics, practice and findings.
SESSION III – 1:45–3:15 PM  continued

WORKSHOP: Art
Duke East

FACILITATOR
MICHAELA KIRBY

Using a simple wool felting technique, participants will create a vulva using pre-drawn templates or their own design. Materials/instructions will be provided. The facilitator will share experiences using arts-based approaches to teach about sexual anatomy and challenge cultural messages about women's sexuality.

PANEL: Policing
Duke West

CHAIR
MEG KAPLAN

SPEAKERS
RACHEL LIEBERT
Using whiteness to think through the de/coloniality of feminist sex activism
Since 2008 I have been a New View activist and engaged in projects that interrogate neo/colonial politics of terror. I shall use this positionality to enter the circulation of whiteness within feminist sex activism, tracing connections to the herstories of witches, and contemplating a white feminist response/ability within contemporary conditions of fascism.

NINA STEELE
The Media’s Construction of Police Violence and the Dehumanization of Black Women
I will discuss how the media presents police brutality to its viewers and analyze how their presentation affects black women. I will argue that the media’s choice to predominantly acknowledge police violence as a black, male issue dehumanizes black women and furthers the oppression of the entire black community.

WAI LING FONG
The Policing of Sexuality by the Malaysian Government
In Malaysia, sexuality policing is enacted by the state through its religious body and laws in both civil and Shariah court. I will explore sexuality policing in Malaysia and the multifold historical, sociocultural, and political factors that are contributing.
WORKSHOP: Classroom Activism I

FACILITATORS
SANDRA L. CARON
BREANNE FAHS

Teaching Outside the Box: The Pedagogical Possibilities of Activism and Travel

This workshop will showcase strategies for pushing classroom boundaries and reimagining students’ sexual lives. We first discuss how Caron takes students to London, Amsterdam, and Stockholm to witness cross-cultural differences in sexuality. We then focus on teaching activism with specific examples from Fahs’s body hair, menstruation, and vagina activism projects.

Refreshments

| 3:15–3:45 PM | 2nd Floor Hallway |

SESSION IV – 3:45–5:15 PM

PANEL: Global Variation: US & Western Europe

CHAIR
EMILY WENTZELL

SPEAKERS
ELIZABETH RAE LARSON

Seattle Institute for Sex Therapy, Education & Research:
41 years of community organizing

As a small nonprofit organization with a commitment to diversity and service affordability, we have operated independently of the traditional medical institutions that dominate U.S. health care. That has allowed us to abandon the DSM IV & 5 and embrace the New View in diagnosis, treatment and evaluation of treatment outcome.

ELLEN LAAN
Flibanserin and the nature of women’s sexual desire: The Dutch perspective

Flibanserin seemed to generate much less attention in the Netherlands than it did in the US and Canada. Dutch sexologists generally espouse a biopsychosocial view on sexual problems, seem less inclined to want to offer pharmacological solutions, and the government spends money on sex-education. Are the Dutch doing everything right?
SESSION IV – 3:45–5:15 PM continued

RAFFAELLA FERRERO CAMOLETTO

Accommodating medicalization? Male sexual health experts’ accounts of clinical practice in Italy

"Viagra studies" have often interpreted medical experts as a cog in a globalized medicalization of male sexual health. Our research explores the glocalization of Viagra discourses in Italy in how male sexual health professionals discuss the definitions of the legitimate problem, patient, treatment and entitled expert.

SHARRON HINCHLIFF

Beyond the medicalization of (older age) sex: Insights from the UK

While the sexual agency of older adults is increasingly recognised, discourses of "dysfunction" and disease continue to frame the sexual activity of people aged 50 and older. I will explore how insights from qualitative research allow us to move beyond the medicalization of sexual activity in middle and late adulthood.

WORKSHOP: Decolonizing Bodies

Duke East

FACILITATORS

TRACI JORDAN
FRANCESCA WHITE
REBECCA BOROWSKI
BARBARA DENNIS

In this interactive workshop, we will use our bodies and stories to engage feminist, anti-colonialist theories/research that neither privilege the standpoint of dominant groups nor essentialize research participants based on gender, sex, race, class, ability and/or other social group statuses. Bring a smartphone and be willing to share your stories.
To steam or not to steam, that is the question

This talk reflects on a career engaging in feminist scholarship related to "female" genitalia and genital "modificatory" practices. I use my most recent research project, related to vaginal steaming to reflect on a) the social contexts of women’s bodies and genital modificatory "trends," and b) why we should care about things like vaginal steaming, and c) why critical scholarship matters, and whether and how it constitutes feminist activism.

Female genital self-image: a qualitative interview study

I will discuss preliminary findings from a qualitative interview study with women and professionals on perceptions of female genital characteristics and practices of modification and hygiene. I will include an account of the motivation behind the study from my experience as a sexual health nurse in London.

The Body, the Tool and the Scene: Visual Representations of ‘Female Circumcision’ and ‘Female Genital Cosmetic Surgery’ in the Swiss Press

Despite three decades of anti-‘female genital mutilation’ discourses, ‘female genital (cosmetic) surgery’ is booming in Western countries. I will examine the following: What are the (visual) representations of a (un)problematic procedure of female genital modification in the Swiss press (1980-2015)? What is silenced? What are the effects of such representations?

Construct measurement and the creation of “norms” in sexuality research

The construction of "normal" in the context of sexuality is problematic, but how can we establish sound measurement tools without normality criteria? We will discuss is desire discrepancy research, where the "norm" is based on individual and dyadic contextual experience, rather than a population cutoff score for functionality.
WORKSHOP: Classroom Activism II

**FACILITATORS**

JEAN LEVITAN & KAREN HICKS  
*The Old View to the New View and Beyond: Changing Priorities in Teaching Women's Health*

This workshop includes an examination of current curricula in women’s health/women’s sexuality courses, contrasting it from the dawn of feminist health courses in the 1970s. Topics include reproductive choice and technology, next generation contraceptives and contragestives, cosmetic gynecology and the proliferation of R&D on sexual medicines for women.

MARGARET L. STUBBS & NICHOLE K. BAYLISS  
*Engaging Undergraduates as Activist Allies in the New View Campaign*

Workshop participants will share teaching strategies to promote undergraduate understanding of medicalization and its intersectionality with other complex phenomena, including racism, classism, heterosexism, and sexism/genderism. Best practices, which can be collected and shared, can position undergraduates to engage in the New View and related campaigns as informed critics, resisters and transformers.

**EVENING SOCIAL**  
6–8:30 PM  
Hyatt Place Lobby

**ORGASM, INC. SCREENING**  
7–9 PM  
IU Cinema

*Orgasm Inc.* (premiere, 2011) is an award-winning documentary that captures enlightening behind-the-scenes footage to reveal the drug industry’s fevered race to get the first FDA-approved "Viagra for women" on the market. The film provides humorous and sobering insight into the cash-fueled industry of big pharma and follows Leonore Tiefer and New View Campaign activists as they challenge the medicalization of sexuality. Director Elizabeth Canner will be present for Q&A.

*Detailed map and directions to IU Cinema at 1213 E 7th St. will be in the conference folder.*
## PROGRAM

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<th>REGISTRATION</th>
<th>7:30 AM–5:15 PM</th>
<th>Lobby</th>
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<td>COFFEE SERVICE</td>
<td>7:30–8:30 AM</td>
<td>2nd Floor Hallway</td>
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### SESSION V – 8:30–10 AM

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<th>ANNOUNCEMENTS, VIDEO, KEYNOTE II</th>
<th>Great Room</th>
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#### ANNOUNCEMENTS

LEONORE TIEFER

#### VIDEO

RAY MOYNIHAN

*From Australia: The New View, Medicalization, and Me*

#### KEYNOTE II

LYNN PALTROW

*Science, Facts, Law, Lives*

As a feminist lawyer, I have advocated on behalf of reproductive health, rights, and justice for decades. Like the New View Campaign, my work has emphasized that health policy for women should be based on science, not politics or profits. Why is there still doubt about the status of women and their right to policy based on science, and how can we build and sustain greater collaboration for justice?

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<th>COFFEE BREAK</th>
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Ethical Counterpoints of Serving as an FDA Advisor

The FDA has stated and enforced ethical guidelines for its Advisory Panel members who themselves have professional ethical principles and sensitivities. The present talk will address levels of conflicting pressures that can be experienced from science, practice and service ethical demands within and across panel members.

Negotiating competing models

A growing bifurcation among sexologists threatens the scope, quality, and impact of scientific research on female sexuality. The divisions began with differing views of medicalization, but there is now a substantial gulf and little communication. I will speak to how sexual science created and interpreted by women, for women, can best survive.

Ethical Issues Related to Scientific Publishing: Reflections of a Journal Editor

While there are professional guidelines for editors of scientific journals on many aspects of publication ethics, some ethical dilemmas, including those related to gender and power, are rarely discussed. This presentation will focus on some of the ethical issues encountered during my eight years as Editor of The Journal of Sex Research.
SESSION VI – 10:30AM–12 PM continued

PANEL: Complicating Consent I

CHAIR
JEANNE MARECEK

SPEAKERS
KIMBERLY MILLER
_African-American Women’s Historic Sexual Health, Scientism, Reproductive Injustice and Erasure_

I will discuss history that shaped African-American women’s perspectives on informed consent and biological research, especially forced sterilization and other relations with the medical world. As a feminist scholar activist dealing with a neurological condition, I argue for sexual rights, a focus on working class women and black activist contributions to policy formation and reproductive justice.

EMESE ILYES
_Silencing of Desire: Sexual Agency and Intellectual Disability_

As a feminist scholar who has the joy of collaborating with artists oppressed by the label intellectually-disabled, I want to trouble the myth of the autonomous individual and reimagine consent as radically interrelational. With this, I hope we can honor desire and humanity in bodies that do not use language.

DEBORAH TOLMAN
_From the tightrope of then to the quicksand of now: A New View-fueled query of adolescent girls’ sexuality_

In 2000, women’s “sexual problems” were the norm of adolescent girls’ experiences with sexual desire. I present two arcs producing current challenges for girls: persistence of the sexual double standard intersecting with neoliberalism and intensified sexualization, commodification and surveillance, alongside recognition of queer/all desires and accompanying anxieties, to consider a "new" developmental perspective on diverse girls’ sexual agency.
PANEL: Activist Spaces

CHAIR
ROBIN MILHAUSEN

SPEAKERS
JOCELYNE SCOTT
Feminist Scholar Activism In the Anti-Racist Whiteness Studies Classroom
This paper discusses the potential for theorizing feminist activism through the site of a college undergraduate course focused on contemporary American whiteness and the relationship between gender, race, and privilege. I illustrate the importance of complicating our commonsense notions of whiteness (and race more broadly) as fixed, unchanging, and ahistorical.

KAELA BONAGURO & KATHRYN TOTH
The Bitch, the Bimbo and the Bad Ass: Sorority Women in popular culture vs. their own words
We compare the recurring themes in popular culture representations of American college sororities with evidence from Indiana University qualitative research. We show that sororities have substantial potential for feminist activism and even can queer the popular culture script.

NICOLA GAVEY
"Sexual Politics Now": A story of a New Zealand feminist scholar activism project
I will describe a New Zealand feminist scholar activism project that has sought to open spaces for critical dialogue around the sexism, misogyny, and racism within mainstream pornography. The project deliberately resisted an ‘anti-pornography’ label, highlighted connections with everyday sexism in mediated popular culture, and included diverse forms of praxis.

LUNCH
12:15–1:30 PM
Great Room

TALKING TIMELINE, PART II (2008–2016)
MC: KATHRYN NORSWORTHY
The New View Campaign is the story of many collaborators combining their insights, skills and feminist passion to critique, resist, and transform sexology at a critical juncture. Talking through our story builds movement history. Full list of participants can be found on page 32.
SESSION VII – 1:45–3:15 PM


CHAIRS
KIMBERLY MCKAY AND JINÁ ASHLINE

Introduction to the major issues and major participants in the FDA "patient-focused" meeting and 2 formal hearings at the FDA during the approval process of flibanserin. Standpoints of the pharmaceutical and medical proponents, the "Even the Score" patient advocates, the New View activists and scholars and the FDA staff are described.

SPEAKERS
THEA CACCHIONI
Grassroots Versus Astroturf at the FDA

I reflect on my experience participating in these FDA meetings in the company of other grassroots feminist activists, women's health advocates and independent academics. I focus on the challenges and triumphs we met in the face of the heavily pharma-funded, faux feminist "Even the Score" campaign.

JUDY SEGAL
Notes from a Rhetorical Critic

I'm trained to hear not only what people say but also how they say it. The language of FDA staff at the FSD patient-focused meetings betrayed their already-formed conclusions about issues they were supposed to be exploring. I’ll be talking about words they used (like "disease") and didn’t use (like "pleasure").

LIZ CANNER
The role of public relations at the FDA meetings

I will examine media dynamics and strategies employed by Sprout and the pharmaceutical industry to gain approval for Addyi/flibanserin versus the New View grassroots and other women’s health organizations opposed to approval.

KAREN HICKS
The subjective experience of a New View activist with sexual problems

I will describe my experience in these meetings as a woman with sexual problems who participated as both a "patient" at the FDA patient-focused meeting and as a long-time New View activist, with focus on the issue of adverse drug reactions.
CHAIR
BRUNHILD KRING

SPEAKERS
CAROL TAVRIS
The social psychology of consent
Everyone is pretty sure they know what "no means no" and "yes means yes" mean. But many human sexual interactions take place in the muddy territory of maybe—where uncertainty, insecurity, and inexperience make clear communications difficult. This talk will discuss some social-psychological research on the resulting "dance of ambiguity."

ZOE PETERSON
Campus Sexual Assault, Gender, and the Moral Misdirection
College sexual assault has been the focus of a recent surge of attention. Unfortunately, the messages conveyed frequently reinforce gender stereotypes about women's sexual passivity and men's sexual aggressiveness. Such messages may promote nonproductive fear, lead to paternalistic attempts to protect women, and deny women's sexual agency.

MAUREEN McHUGH
SlutWalk: Objecting to Victim Blame and Resisting Sexual Shame
I will explore the potential of SlutWalk to resist contemporary constructions of women's sexuality. Sluts use raunch to object to rape culture and victim blame, and to protest the repression and derogation of women's expression of sexuality. SlutWalks direct attention to the complicated continuum between a wholesale celebration of sexual agency and a reflective awareness of sexual violence.

CHAIR
ALEXANDRA RUTHERFORD

SPEAKERS
WADE PICKREN
A Curious Kind of Survey: G. V. Hamilton’s Confessional Ethnography of Sex
Pre-WWI feminists incorporated elements of psychoanalysis to advocate for women's sexual desire, but in the 1920s, a younger generation of women preferred to be called "modern"
rather than feminist and embraced sexual freedom. Psychiatrist G. V. Hamilton’s confessional ethnographies are examined in the context of the modernist feminism of the 1920s.

DAVID GRIFFITHS
"Not a woman for the purposes of marriage": The Relevance of Corbett v. Corbett (1970) for a UK history of Intersex

Corbett v. Corbett (1970) was the first case in English law to legally define a woman "for the purposes of marriage." The case’s relevance for transgender jurisprudence is well-documented, but not its place within a history of intersex. I will explore its relevance for intersex history, politics and activism.

MICHAEL PETTIT
The Pulse and Blood of the Nation: American Public Opinion in the Age of AIDS

Sex holds an ambiguous place on general social surveys. Sexual knowledge and attitudes serve as a critical site for public health and activist interventions in the fight against AIDS. Living in a number-saturated world mattered as people's measured "attitudes" towards AIDS became intertwined with the historical experience of the pandemic.

Panel: Activist Tactics

Chair: Debbi Herbenick

Speakers
Shuchi Sharma
From Theory to Praxis: A Methodological Approach to Achieve the Cause of the Gendered Subaltern

Despite the world economy developing into a global economy, countries like India are still riddled with problems of gender bias and inequities. I will present my research on how the women empowerment programme by Women's Association for Social Protection and Justice is meant to educate and empower women of select villages of Western Uttar Pradesh, India drawing motivation from Augusto Boal's concept of Theatre of the Oppressed.

Justin Karter, Akansha Vaswani, Bonnie Andrews, & Lisa Cosgrove
Out of the Ivory Tower and Into the Newsfeed: Using webzines to connect critical research with the public discourse
We will present on a partnership between psychology researchers and a social justice-oriented mental health webzine. Topics will include: 1) challenges writing for diverse audiences; 2) strategies for situating research within a scientific and sociopolitical context; and 3) how to provide spaces for writers and readers to connect on issues.

MARIANNA GROHOWSKI
An Accidental Activist’s Advice: Facebook for Advocacy

Activist or slacktivist? Insider or an outsider? I will reflect on six years of using Facebook for relationship building and influencing change within the military veteran community. Attendees interested in advocacy with vulnerable populations can expect to learn from my mistakes.

REFRESHMENTS

| 3:15–3:45 PM | 2nd Floor Hallway |

SESSION VIII – 3:45-5:15 PM

WORKSHOP: Visioning the Ideas of the New View into the future

FACILITATORS
KATHRYN NORSWORTHY
RACHEL LIEBERT
AMBER HUI

This workshop draws energy from the closing of the New View campaign in its current iteration, and addresses the continuations of the campaign’s legacy. Collectively, we will name and make the New View spirit, tracing its spirals through existing and future spaces, and prepare to release it at the evening gala.
Why estrogen 'replacement therapies' have never been considered a “Pink Viagra”?

Why has ‘estrogen replacement therapy’ never been considered as a Pink Viagra? We suggest that it is articulated with the gendered logics of the pharmaceuticalization of sexuality and the persistence of the modern binaries such as male/female, autonomous sexuality/reproductive sexuality, testosterone/estrogens, active/passive, penis (or clitoris)/vagina, active/receptive, desire/sexual pain.

BONNIE ANDREWS, LISA COSGROVE, PETER SIMONS, & MADELINE BRODT
“Novel” antidepressants in an era of universal screening for depression: Challenging industry discourse and practice concerning sexual side effects

Newer antidepressants are mischaracterized as "novel" partially due to passive or misleading methods of collecting and presenting data on sexual side effects. We will discuss these issues and use a researcher/clinician activist framework to question the neoliberal way these sexual issues are conceptualized, measured, analyzed, and presented.

KIM WITCZAK
How outside, real world experiences can help influence and shape advocacy

Professional and life experiences can shape how one approaches advocacy. Most people don’t choose or go to school to become advocates or activists. Something happens to them or they see something that doesn’t make sense, they decide something must be done. After Kim Witzak's husband's sudden death in 2003, she drew on her 20+ year career in advertising to take on pharma. These insights and processes influenced her drug safety advocacy work as well as the philosophy behind the partnership model that led to co-organizing the Selling Sickness 2013 conference.
PANEL: Labour II: Gender, Sex, & Cancer

CHAIR
SARA MCCLELLAND

SPEAKERS

LISA RUBIN
Carrying the Responsibility: BRCA gene mutation carriers and repro-genetic technologies
Individuals with inherited BRCA gene mutations face a substantially elevated personal risk of developing cancer, and a 50% chance their children will inherit this susceptibility. This presentation explores how reproductive-age BRCA mutation carriers respond to the increased availability of reproductive technologies designed to screen for, and prevent transmission of, cancer susceptibility.

USRA LEEDHAM
Post-prostate Cancer Penile Rehabilitation: Medical Promises and Betrayals
Penile rehabilitation is presented as an effective solution to the crisis posed by sexual side effects in men with prostate cancer. However, participants in this study often frame penile rehabilitation interventions as disappointing, unsexy, and artificial. Treatments fall short of promises to produce erections, facilitate sexual intimacy, and reinstate masculinity.

JUDY SEGAL
Gender and the Post-Illness Condition
Women (especially) are encouraged to grow from the experience of serious illness and then move on; one advertised strategy for doing both is mindfulness. I will suggest that mindfulness, as it’s been marketed, can be a gendered technology of social coercion. I am, for example, suspicious of adult colouring books.

SARA MCCLELLAND
Gender and sexual labor near the end of life: Advanced breast cancer and femininity norms
Gender and sexual ideals continue to burden women, even when they are extremely ill. Interviews with women diagnosed with Stage IV breast cancer help to understand how aspects of gender labor (feeling fat, unfeminine) and sexual labor (managing partners’ sexual demands, sexual pain) become forms of female labor.

GALA PROGRAM & DINNER BUFFET
7–10 PM
President’s Hall, IU Campus

The New View Gala brings us together for a special final evening. Following happy hour and dinner, we will reflect on the Campaign’s victories, failures, and in-betweens—captured in Kodak and digital. We’ll sing, we’ll dance, and we’ll wish the spirit of the New View well. Of course, The New View Campaign must end with a bang!
**TALKING TIMELINE PARTICIPANTS**

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<thead>
<tr>
<th>YEAR</th>
<th>NAME</th>
<th>TOPIC</th>
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<td>1995</td>
<td>ELLEN LAAN</td>
<td>WRNSWG</td>
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<tr>
<td>1999</td>
<td>MEIKA LOE</td>
<td>Initial Boston FSD meeting</td>
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<td>1999</td>
<td>CAROL TAVRIS</td>
<td>LA Times Op Ed</td>
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<td>2000</td>
<td>MARNY HALL</td>
<td>Writing the Manifesto; 1st meeting</td>
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<tr>
<td>2000</td>
<td>CAROL ELLISON</td>
<td>Founding weekend; New View book</td>
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<tr>
<td>2002</td>
<td>CINDY PEARSON</td>
<td>NWHN becomes fiscal sponsor</td>
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<tr>
<td>2003</td>
<td>KATHRYN BROWN</td>
<td>Chautauqua</td>
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<tr>
<td>2003</td>
<td>MEG KAPLAN</td>
<td>New View Teaching Manual</td>
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<tr>
<td>2004</td>
<td>LIZ CANNER</td>
<td>Making <em>Orgasm Inc.</em></td>
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<tr>
<td>2004</td>
<td>KATHRYN NORSWORTHY</td>
<td>Orlando fundraiser; Canner filming</td>
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<tr>
<td>2004</td>
<td>JULIA HEIMAN</td>
<td>Intrinsa hearing</td>
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<tr>
<td>2004</td>
<td>LENORE POMERANCE</td>
<td>Montreal conference; NVC listserv</td>
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<tr>
<td>2005</td>
<td>SANDRA BYERS</td>
<td>F&amp;P and Sexualities</td>
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<td>2006</td>
<td>BARB MARSHALL</td>
<td>10th Intl Cong on Women in Madrid</td>
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<td>2008</td>
<td>JUDY SEGAL</td>
<td>Street demo against FGCS</td>
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<tr>
<td>2008</td>
<td>BECKY CHALKER</td>
<td>Vulvagraphics</td>
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<tr>
<td>2009</td>
<td>LISA RUBIN</td>
<td>Counter-conference in Las Vegas</td>
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<td>2011</td>
<td>THEA CACCHIONI</td>
<td>Organizing the Vancouver conference</td>
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<td>2011</td>
<td>CHRISTINE LABUSKI</td>
<td>Vancouver conference</td>
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<td>2011</td>
<td>RACHEL LIEBERT</td>
<td>Dr. Vajayjay video</td>
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<td>2014</td>
<td>KAREN HICKS</td>
<td>Being a patient at the FDA hearing</td>
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<tr>
<td>2015</td>
<td>MAUREEN MCHUGH</td>
<td>New book on medicalization</td>
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*Detailed map and directions to Presidents Hall, IU campus (hint: it's inside Franklin Hall on E. Kirkwood) will be in the conference folder.*
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<tbody>
<tr>
<td>Andrews, Bonnie</td>
<td>University of Massachusetts Boston</td>
<td><a href="mailto:bonnie.andrews001@umb.edu">bonnie.andrews001@umb.edu</a></td>
</tr>
<tr>
<td>Ashline, Jiná</td>
<td></td>
<td><a href="mailto:jiashline@gmail.com">jiashline@gmail.com</a></td>
</tr>
<tr>
<td>Bader, Dina</td>
<td>Institute of Social Sciences, University of Lausanne</td>
<td><a href="mailto:dina.bader@unil.ch">dina.bader@unil.ch</a></td>
</tr>
<tr>
<td>Bayliss, Nichole</td>
<td>Chatham University</td>
<td><a href="mailto:nbayliss@chatham.edu">nbayliss@chatham.edu</a></td>
</tr>
<tr>
<td>Bonaguro, Kaela</td>
<td>Indiana University</td>
<td><a href="mailto:knbonagau@indiana.edu">knbonagau@indiana.edu</a></td>
</tr>
<tr>
<td>Borowski, Rebecca</td>
<td>Indiana University</td>
<td><a href="mailto:rborowsk@indiana.edu">rborowsk@indiana.edu</a></td>
</tr>
<tr>
<td>Braun, Virginia</td>
<td>The University of Auckland</td>
<td><a href="mailto:v.braun@auckland.ac.nz">v.braun@auckland.ac.nz</a></td>
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<tr>
<td>Byers, Sandra</td>
<td>University of New Brunswick</td>
<td><a href="mailto:byers@unb.ca">byers@unb.ca</a></td>
</tr>
<tr>
<td>Cacchioni, Thea</td>
<td>University of Victoria</td>
<td><a href="mailto:Thea.Cacchioni@gmail.com">Thea.Cacchioni@gmail.com</a></td>
</tr>
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<td>Astrea Media</td>
<td><a href="mailto:lizcanner@astreamedia.org">lizcanner@astreamedia.org</a></td>
</tr>
<tr>
<td>Cante, Richard</td>
<td>University of North Carolina, Chapel Hill</td>
<td><a href="mailto:rcante@email.unc.edu">rcante@email.unc.edu</a></td>
</tr>
<tr>
<td>Caron, Sandra</td>
<td>University of Maine-Orono</td>
<td><a href="mailto:scaron@maine.edu">scaron@maine.edu</a></td>
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<td>Chalker, Rebecca</td>
<td>Pace University</td>
<td><a href="mailto:beckychalker@gmail.com">beckychalker@gmail.com</a></td>
</tr>
<tr>
<td>Cosgrove, Lisa</td>
<td>University of Massachusetts Boston</td>
<td><a href="mailto:Lisa.Cosgrove@umb.edu">Lisa.Cosgrove@umb.edu</a></td>
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<tr>
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<td>Indiana University</td>
<td><a href="mailto:bkdennis@indiana.edu">bkdennis@indiana.edu</a></td>
</tr>
<tr>
<td>DiMauro, Diane</td>
<td>University of Amsterdam</td>
<td><a href="mailto:dimauro.diane@gmail.com">dimauro.diane@gmail.com</a></td>
</tr>
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<td>Dutcher, Harley</td>
<td>University of Michigan</td>
<td><a href="mailto:dutcherh@umich.edu">dutcherh@umich.edu</a></td>
</tr>
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<td>Fahs, Breanne</td>
<td>Arizona State University</td>
<td><a href="mailto:breanne.fahs@asu.edu">breanne.fahs@asu.edu</a></td>
</tr>
<tr>
<td>Farmer, Melissa</td>
<td>Northwestern University</td>
<td><a href="mailto:tropdefemme@gmail.com">tropdefemme@gmail.com</a></td>
</tr>
<tr>
<td>Faro, Liví</td>
<td>Instituto de Medicina Social / Uerj</td>
<td><a href="mailto:livifaro@gmail.com">livifaro@gmail.com</a></td>
</tr>
<tr>
<td>Ferrero Camoletto, Raffaella</td>
<td>University of Turin</td>
<td><a href="mailto:raffaella.ferrerocamoletto@unito.it">raffaella.ferrerocamoletto@unito.it</a></td>
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<td>Ohio University</td>
<td><a href="mailto:wf590714@ohio.edu">wf590714@ohio.edu</a></td>
</tr>
<tr>
<td>Gavey, Nicola</td>
<td>University of Auckland</td>
<td><a href="mailto:n.gavey@auckland.ac.nz">n.gavey@auckland.ac.nz</a></td>
</tr>
<tr>
<td>Graham, Cynthia</td>
<td>University of Southampton</td>
<td><a href="mailto:Cygraham@indiana.edu">Cygraham@indiana.edu</a></td>
</tr>
<tr>
<td>Griffiths, David</td>
<td>University of Surrey</td>
<td><a href="mailto:d.a.griffiths@surrey.ac.uk">d.a.griffiths@surrey.ac.uk</a></td>
</tr>
<tr>
<td>Grohowski, Marianna</td>
<td>Indiana University</td>
<td><a href="mailto:mgrohow@gmail.com">mgrohow@gmail.com</a></td>
</tr>
<tr>
<td>Gurevich, Maria</td>
<td>Ryerson University</td>
<td><a href="mailto:mgurevic@psych.ryerson.ca">mgurevic@psych.ryerson.ca</a></td>
</tr>
<tr>
<td>Heiman, Julia</td>
<td>Indiana University</td>
<td><a href="mailto:jheiman@indiana.edu">jheiman@indiana.edu</a></td>
</tr>
<tr>
<td>Hicks, Karen</td>
<td>Lehigh University</td>
<td><a href="mailto:karen@karenhicks.net">karen@karenhicks.net</a></td>
</tr>
<tr>
<td>Hinchliff, Sharron</td>
<td>University of Sheffield</td>
<td><a href="mailto:s.hinchliff@sheffield.ac.uk">s.hinchliff@sheffield.ac.uk</a></td>
</tr>
<tr>
<td>Hui, Amber</td>
<td>University of British Columbia</td>
<td><a href="mailto:Amberphui@gmail.com">Amberphui@gmail.com</a></td>
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<tr>
<td>Ilyes, Emese</td>
<td>The Graduate Center, City University of New York</td>
<td><a href="mailto:emese.ilyes@alumni.reed.edu">emese.ilyes@alumni.reed.edu</a></td>
</tr>
<tr>
<td>Jamieson, Maral Erol</td>
<td>Medipol University</td>
<td><a href="mailto:merol@medipol.edu.tr">merol@medipol.edu.tr</a></td>
</tr>
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<td>Jordan, Traci</td>
<td>Indiana University</td>
<td><a href="mailto:trljorda@umail.iu.edu">trljorda@umail.iu.edu</a></td>
</tr>
<tr>
<td>Kaplan, Meg</td>
<td>Columbia University</td>
<td><a href="mailto:msk2@cumc.columbia.edu">msk2@cumc.columbia.edu</a></td>
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<td>Lesley University</td>
<td><a href="mailto:mkirby@lesley.edu">mkirby@lesley.edu</a></td>
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<td>Kring, Brunhild</td>
<td>New York University</td>
<td><a href="mailto:Brunhild.Kring@nyu.com">Brunhild.Kring@nyu.com</a></td>
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<tr>
<td>Laan, Ellen</td>
<td>Academic Medical Center, Department of Sexology and Psychosomatic Gynaecology</td>
<td><a href="mailto:e.t.laan@amc.uva.nl">e.t.laan@amc.uva.nl</a></td>
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<td>Labuski, Christine</td>
<td>Virginia Tech</td>
<td><a href="mailto:chrislab@vt.edu">chrislab@vt.edu</a></td>
</tr>
<tr>
<td>Larson, Elizabeth Rae</td>
<td>Seattle Institute for Sex Therapy, Education and Research</td>
<td><a href="mailto:therapy@sextx.com">therapy@sextx.com</a></td>
</tr>
<tr>
<td>Leedham, Usra</td>
<td>Ryerson University</td>
<td><a href="mailto:uleedham@psych.ryerson.ca">uleedham@psych.ryerson.ca</a></td>
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<tr>
<td>Liebert, Rachel</td>
<td>CUNY Public Science Project</td>
<td><a href="mailto:rachel.liebert@gmail.com">rachel.liebert@gmail.com</a></td>
</tr>
<tr>
<td>Marecek, Jeanne</td>
<td>Swarthmore College</td>
<td><a href="mailto:jmarece1@swarthmore.edu">jmarece1@swarthmore.edu</a></td>
</tr>
<tr>
<td>Mark, Kristen</td>
<td>University of Kentucky</td>
<td><a href="mailto:kristen.mark@uky.edu">kristen.mark@uky.edu</a></td>
</tr>
<tr>
<td>Marshall, Barbara</td>
<td>Trent University</td>
<td><a href="mailto:bmarshall@trentu.ca">bmarshall@trentu.ca</a></td>
</tr>
<tr>
<td>McClelland, Sara</td>
<td>University of Michigan</td>
<td><a href="mailto:saramcc@umich.edu">saramcc@umich.edu</a></td>
</tr>
<tr>
<td>McHugh, Maureen</td>
<td>IUP</td>
<td><a href="mailto:mcmchugh@IUP.edu">mcmchugh@IUP.edu</a></td>
</tr>
<tr>
<td>McKay, Kimberly</td>
<td>Temple University</td>
<td><a href="mailto:kimberly.mckay@temple.edu">kimberly.mckay@temple.edu</a></td>
</tr>
<tr>
<td>Milhausen, Robin</td>
<td>University of Guelph</td>
<td><a href="mailto:rmilhaus@uoguelph.ca">rmilhaus@uoguelph.ca</a></td>
</tr>
<tr>
<td>Miller, Kimberly</td>
<td>Indiana University</td>
<td><a href="mailto:Kdm7@indiana.edu">Kdm7@indiana.edu</a></td>
</tr>
<tr>
<td>Moynihan, Ray</td>
<td>Bond University, Australia</td>
<td><a href="mailto:raymoynihan@bond.edu.au">raymoynihan@bond.edu.au</a></td>
</tr>
<tr>
<td>Mulla, Sameena</td>
<td>Marquette University</td>
<td><a href="mailto:sameena.mulla@marquette.edu">sameena.mulla@marquette.edu</a></td>
</tr>
<tr>
<td>Nagoski, Emily</td>
<td>Smith College</td>
<td><a href="mailto:enagoski@gmail.com">enagoski@gmail.com</a></td>
</tr>
<tr>
<td>Norsworthy, Kathryn</td>
<td>Rollins College Grad Counseling</td>
<td><a href="mailto:knorsworthy@rollins.edu">knorsworthy@rollins.edu</a></td>
</tr>
<tr>
<td>Oakland, Clare</td>
<td>University College London</td>
<td><a href="mailto:c.oakland@ucl.ac.uk">c.oakland@ucl.ac.uk</a></td>
</tr>
<tr>
<td>NAME</td>
<td>AFFILIATION</td>
<td>EMAIL</td>
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<tr>
<td>Paltrow, Lynn</td>
<td>National Advocates for Pregnant Women</td>
<td><a href="mailto:lmp@advocatesforpregnantwomen.org">lmp@advocatesforpregnantwomen.org</a></td>
</tr>
<tr>
<td>Pearson, Cynthia</td>
<td>National Women's Health Network</td>
<td><a href="mailto:cpearson@nwhn.org">cpearson@nwhn.org</a></td>
</tr>
<tr>
<td>Peterson, Zoe</td>
<td>University of Missouri-St. Louis</td>
<td><a href="mailto:petersonz@umsl.edu">petersonz@umsl.edu</a></td>
</tr>
<tr>
<td>Pettit, Michael</td>
<td>York University</td>
<td><a href="mailto:mpettit@yorku.ca">mpettit@yorku.ca</a></td>
</tr>
<tr>
<td>Pickren, Wade</td>
<td>Ithaca College</td>
<td><a href="mailto:wpickren@ithaca.edu">wpickren@ithaca.edu</a></td>
</tr>
<tr>
<td>Robotti, Suzanne</td>
<td>MedShadow Foundation</td>
<td><a href="mailto:su@medshadow.org">su@medshadow.org</a></td>
</tr>
<tr>
<td>Rubin, Lisa</td>
<td>New School University</td>
<td><a href="mailto:RubinL@newschool.edu">RubinL@newschool.edu</a></td>
</tr>
<tr>
<td>Rutherford, Alexandra</td>
<td>York University</td>
<td><a href="mailto:alexr@yorku.ca">alexr@yorku.ca</a></td>
</tr>
<tr>
<td>Sanders, Stephanie</td>
<td>Indiana University</td>
<td><a href="mailto:sanders@indiana.edu">sanders@indiana.edu</a></td>
</tr>
<tr>
<td>Schoen, Mark</td>
<td>SexSmartFilms.com</td>
<td><a href="mailto:mark@SexSmartFilms.com">mark@SexSmartFilms.com</a></td>
</tr>
<tr>
<td>Scott, Jocelyne</td>
<td>Indiana University</td>
<td><a href="mailto:jocscott@umail.iu.edu">jocscott@umail.iu.edu</a></td>
</tr>
<tr>
<td>Segal, Judy</td>
<td>University of British Columbia</td>
<td><a href="mailto:jsegal@mail.ubc.ca">jsegal@mail.ubc.ca</a></td>
</tr>
<tr>
<td>Sharma, Shuchi</td>
<td>Guru Gobind Singh Indraprastha University</td>
<td><a href="mailto:shuchi.sharma@ipu.ac.in">shuchi.sharma@ipu.ac.in</a></td>
</tr>
<tr>
<td>Spurgas, Alyson</td>
<td>Southern Illinois University Edwardsville</td>
<td><a href="mailto:aspurga@siue.edu">aspurga@siue.edu</a></td>
</tr>
<tr>
<td>Steele, Nina</td>
<td>Saint Mary's College</td>
<td>nsteele01@ saintmarys.edu</td>
</tr>
<tr>
<td>Stubbs, Margaret L.</td>
<td>Chatham University</td>
<td><a href="mailto:stubbs.peggy@gmail.com">stubbs.peggy@gmail.com</a></td>
</tr>
<tr>
<td>Swank, Eric</td>
<td>Arizona State University</td>
<td><a href="mailto:Eric.Swank@asu.edu">Eric.Swank@asu.edu</a></td>
</tr>
<tr>
<td>Tavris, Carol</td>
<td>Author</td>
<td><a href="mailto:ctavris@sbcglobal.net">ctavris@sbcglobal.net</a></td>
</tr>
<tr>
<td>Tiefar, Leonore</td>
<td>New View Campaign</td>
<td><a href="mailto:ltiefar@mindspring.com">ltiefar@mindspring.com</a></td>
</tr>
<tr>
<td>Tolman, Deborah</td>
<td>Hunter College/Graduate Center CUNY</td>
<td><a href="mailto:deborah.tolman@gmail.com">deborah.tolman@gmail.com</a></td>
</tr>
<tr>
<td>Toth, Kathryn</td>
<td>Indiana University</td>
<td><a href="mailto:ketoth@indiana.edu">ketoth@indiana.edu</a></td>
</tr>
<tr>
<td>Vaswani, Akansha</td>
<td>University of Massachusetts</td>
<td></td>
</tr>
<tr>
<td>Vostral, Sharra</td>
<td>Purdue University</td>
<td><a href="mailto:svostral@purdue.edu">svostral@purdue.edu</a></td>
</tr>
<tr>
<td>Wentzell, Emily</td>
<td>University of Iowa</td>
<td><a href="mailto:emily-wentzell@uiowa.edu">emily-wentzell@uiowa.edu</a></td>
</tr>
<tr>
<td>White, Francesca</td>
<td>Indiana University</td>
<td></td>
</tr>
<tr>
<td>Witczak, Kim</td>
<td>Woodymatters.com</td>
<td><a href="mailto:Kim@woodymatters.com">Kim@woodymatters.com</a></td>
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