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<http://newviewcampaign.org/vulvagraphics.asp>

*Local Activists Galvanize Nationwide Movement to Celebrate Female Genital Diversity*

*New View Campaign Challenges Censored Sex Education, Air-Brushed Porn, and Franchise-Happy Genital Surgeons at "Vulvagraphics: An Intervention in Honor of Female Genital Diversity"*

New York, NY\_The new unregulated and unmonitored genital cosmetic surgery industry is a growing threat to women's sexual well-being, says the New View Campaign, a group opposed to the medicalization of women's sexuality. The group claims that women are bombarded with messages that induce anxiety, insecurity, and unrealistic expectations about their bodies, and that the representations of women's vulvas that are available to the public do little to instill feelings that differently shaped, colored, sized, and aged genitalia are OK just as they are.

"Girls and women need positive attitudes about their vulvas to feel comfortable with sex and intimacy and to be proactive about their health," says group spokesperson Leonore Tiefer, Ph.D., a New York psychologist. "But we can't develop or sustain positive attitudes if the vulva images we see are post-operative, air-brushed, or drawn as hairless stick figure cartoons. Girls and women in the 21<sup>st</sup> century require self-confidence to resist misinformation, and we in the New View Campaign are therefore kindling a nationwide movement to celebrate depictions of true-to-life female genital diversity."

On October 24-25, the New View Campaign will sponsor an exhibit of drawings, photos, videos and craft representations of female vulvas collected from artists around the world. "This is an arts event with education and activism on its agenda," says Dr. Tiefer. Vulva outline drawings will be available for participants to color and mail to campus women's centers along with letters calling for true, comprehensive, sex and body education. "I don't want profit-driven industries to be the source of women's information about their bodies and sexualities," Rachel Liebert, founder of the International Vulva Knitting Circle and New View Campaign member said. "I joined this project because it speaks back to a long history of shame, fear, and silence. It shows how beautiful our genitalia are, and celebrates girls and women collectively crafting and sharing resistance to false messages."

"Vulvagraphics" will be open to the public Oct 24: 6-9PM and Oct 25: 12-6PM at The Change You Want to See Gallery, 84 Havemeyer St, Brooklyn, NY. Subway L to Bedford, G to Metropolitan or J to Marcy. [Map](#). A brunch salon on Oct 25, 1-3PM, will feature speakers on [arts censorship](#), [sex education](#), and the [new cosmetic genital surgery industry](#). Background and further information: <http://newviewcampaign.org/vulvagraphics.asp>

For further information, contact:

Leonore Tiefer, PhD, Clin. Assoc. Prof., NYU Sch. of Med., 212 533-2774 [Leonore.Tiefer@nyumc.org](mailto:Leonore.Tiefer@nyumc.org)

Rachel Liebert, MA, PhD student, CUNY Grad. Center, 917 882-7384 [Rachel.Liebert@gmail.com](mailto:Rachel.Liebert@gmail.com)

Michelle Leve, MA student, Psychology, New School, 646 522-0816 [Michelle.Leve@gmail.com](mailto:Michelle.Leve@gmail.com)

Amber Hui, PhD student, CUNY Grad. Center, 917 353-4778 [AmberPHui@gmail.com](mailto:AmberPHui@gmail.com)

Silvia Fernandez, PhD student, Social Psychology, New School, 917 476-4882 [Silvuki@hotmail.com](mailto:Silvuki@hotmail.com)